

Investing in Brighter Futures

Young Westminster Foundation
Annual Review 2017/18



Young
Westminster
Foundation

Charity number 1169255



As a founding trustee and part of the process of registering the YWF with the Charities Commission in September 2016, it has been great to see the progress and change over the last year. This review covers the period from April 2017 until September 2018.

Shane Ryan, Chair

Phil Barron (CEO) set to work in May 2017, tasked by John Lyon's Charity, our founding trustees and Westminster City Council with building a new membership organisation to sustain youth services in Westminster. Fast forward to date, Phil and his team have worked tirelessly to develop the YWF into a community of cross sector members and partners who share a vision to create the best opportunities for young people in Westminster to have better and brighter futures.

We form part of the Young People's Foundations network, set up in response to the Government cuts to funding which has resulted in youth organisations going out of existence and a loss of youth workers.

We are lucky to have a strong infrastructure of historic youth clubs in Westminster, unfortunately over the last year we have lost two clubs.

We are now working closely with a core of youth clubs to build a new partnership together to rebuild core capacity, to bid for grants and avoid further closures. Our youth clubs are complemented by our wider members. We connect these members to funding partners and strategic partners to shape opportunities, broker new funds and create the best services for children and young people.

I'd like to highlight a number of our significant achievements from the past year.

Team - We've established a strong team of trustees and Phil has recruited a strong team with Helen, Matira and Ian.

Growing Membership - we've joined up 61 youth organisations to date, ranging from larger youth clubs to smaller grassroots organisations.

Active Partnerships - we are working in partnership with organisations from the corporate sector, local authority, MPs, the police, NHS, schools, housing associations & universities.

Awarding Grants - we've secured 9 founding partners and distributing our first round of small grants.

Needs Analysis - we published our A City Within A City Report, to understand the needs of young people growing up in Westminster and inform our strategy.

Young Ambassador Programme - we've formed a team of young Westminster residents who are passionate about our community and support the Foundation through peer research and youth social action

Our launch event at Madame Tussauds in June 2018 was a fantastic celebration of our thriving youth sector in Westminster, bringing together over 150 individuals from across the YWF community. It was brilliant to hear from youth workers, young people, businesses and other partners about the role of the YWF in leading the youth sector within Westminster.

The event also highlighted the hard work that lies ahead for the Foundation. The most-stark outcomes of our report make clear the anxieties for young people growing up locally around housing, employment, crime and their futures. Carol Archibald, a legendary youth worker from Avenues Youth Project, drew attention to the vital lifeline youth workers provide to our community. We are committed to supporting our Westminster Youth Workers over the coming year.

Vision

Meet the Team

For all young people in Westminster to grow up healthy, safe and happy with the best opportunities for brighter futures.

We are part of the Young Peoples Foundation (YWF) model, working alongside newly formed place based foundations in other London Boroughs with funding from John Lyon's Charity to lead the Children and Young People's sector.

The YWF is governed by a skilled and enthusiastic team of trustees with a mix of private, public and third sector experience:

Shane Ryan, Chair of the board - Founding Trustee, previous CEO of Working with Men with new role at the Big Lottery.

Neil Daly, Vice Chair - Employer Brand Manager for EDF Energy.
Ravi Mahendra, Vice Chair - Ravi has 20 years-experience working within finance roles in the City.

Jackie Rosenberg, Founding Trustee of the YWF - CEO of One Westminster and Deputy CEO of Paddington Development Trust (YWF Member).

Rachel Akehurst, Trustee - CEO of Caxton Youth Organisation (YWF Member).

Councillor Karen Scarborough, Trustee - Deputy Cabinet Member for the Environment in Westminster City Council.

Councillor Hamza Taouzzale, Trustee and Young Ambassador - supporting the YA Team and the CEO with business engagement.

Qiongwen Kang, Treasurer - Wen is a qualified accountant (ACCA) and works for NHS England.

Clive Johnson, Trustee - Clive is Group Head of Health and Safety at LandSec.

The Board meet quarterly in addition to supporting "working groups" which look in detail at key issues such as events, communications, finance, membership processes and our small grants programme.

The core team:



Philip Barron, our CEO who started on a full time basis in May 2017. Phil joined the YWF from working in a sustainability role at LandSec and also chairs the board of trustees for Refugee Youth.



Helen Mann, our Development Manager, started with us in September 2017 working 4 days per week. Helen leads on fundraising and membership development. Helen has worked for several small charities and businesses, most recently working for Healthwatch.



Matira Wheeler, our Marketing and Communications Manager joined the YWF initially on a secondment position through John Lewis Partnership's charity, the Golden Jubilee Trust between February and May 2018. Matira started as a YWF member of staff in June 2018 on 2 days per week.



Ian Seymour joined us in August 2018 as our Office Manager on 2 days per week. Ian has worked in various admin and customer service roles in the charity and private sector.

The team is regularly supported by volunteers and student interns.

Strategic Objectives

What?

Supporting youth organisations become more efficient and effective through training, information sharing, advice, networks and grants.

Cross-sector collaboration, brokering partnerships between members, business partners and strategic partners.

Increased long term funding into the youth sector in Westminster through consortia grant applications, corporate investment and individual philanthropy.

How?

We are committed to giving children and young people a voice in leading the YWF model, through peer research, consultation and service design.





Our Young Ambassadors are a group of young people who live, work or study in Westminster. They are passionate about making a difference to their community.

The role of this group is to:

Undertake regular consultation

This has included a consultation on behalf of Public Health in July 2018 on health and wellbeing.

Social action campaigns

The group are planning a campaign around apprenticeships.

Performances

The group performed their unique spoken word piece at our launch event.

Training and development

Networking opportunities for the young people involved.

Promotion of the YWF

Through supporting corporate engagement activities.

“I became a YWF Young Ambassador because I love Westminster and felt this is the best way I can make a contribution to my community. I also joined to develop my skills and improve my confidence.”

Scarlett,
YWF Young Ambassador

Priorities & Themes

The YWF connects our members, funding partners, businesses and strategic partners to shape opportunities, broker new funds and create the best services for children and young people in Westminster. Informed by our Needs Analysis report we focus on four key themes:

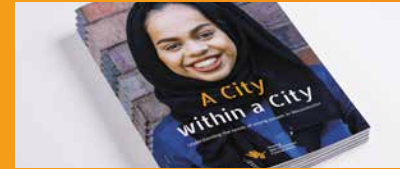
Crime and personal safety
The Local Environment
Health and wellbeing
Accessing opportunities

This will impact young people in Westminster with better outcomes around health and resilience, staying safe with success in employment, education and better social mobility.

The coordination of this group has been supported by our member You Press using the £10,000 funding from John Lewis Partnership.

Young Ambassadors

Key achievements for 2017/18



A City within a City report published

Our peer researched Needs Analysis report highlighted 4 key themes of concern for young people growing up in Westminster which now form the foundation for our work.

Staying Safe Project

A 2 year project from 2018-2020 with funds of £72,000 which will be delivered by Avenues Youth Project and Marylebone Bangladesh Society in partnership with Redthread and Victim Support.

Troubled Families Project

A 2 year project from 2018-2020 with funds to YWF of £40,000 to be distributed for mentoring activities to Working With Men, DreamArts and Paddington Arts.

YWF Business Reception

At the House of Commons in April 2018, kindly hosted by Karen Buck MP & Mark Field MP.

Satellite Clubs

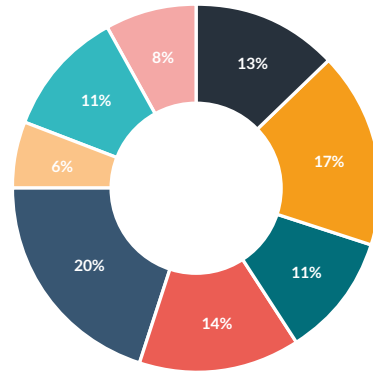
Funding of up to £20,000 to be distributed in grants of £2,000 to Union Dance, Marylebone Bangladesh Society, St Andrew's Youth Club, Avenues Youth Project, Westminster Bangladeshi Association, Westbourne Park Family Centre, Sport for Health, Fourth Feathers.

- **Employability Pilot**
Funding of £15,000 has been secured from business partners Victoria Business Improvement District, Grosvenor Estates, Matrix SCM and Aston Carter. This will allow us to pilot a new project delivering against a key objective of employability from October 2018.
- **Quarterly Membership network events**
hosted by a range iconic Westminster venues including Somerset House.
- **GLA Young Londoner's Fund**
We brought together a partnership and put forward a bid which would deliver youth work across 11 youth clubs.
- **Business Partner visits to Westminster youth clubs**
- **Home Office's Early Intervention Fund bid**
- **YWF Launch event at Madame Tussauds in June 2018 with spoken word piece...**
- **Young Ambassador group formed/ spoken word piece internship programme started**

Our Members

Our members range from large Youth Clubs to smaller grass roots organisations. Driven by their passion to provide support services that will give life changing support to Westminster's young people. Members have specialist skills in a range of interest areas like arts or sports and are focused on providing young people with educational and vocational activities, youth enterprise, training opportunities, healthy lifestyles and nutrition.

Members receive a monthly newsletter, attend quarterly network events and have the opportunity to join consortium bids or apply for YWF small grants. As a Charitable Incorporated Organisation (CIO) our members have the right to vote for our Trustees at our AGM and other rights as specified in our constitution.



Member Profile

St Andrews Youth Club, the world's oldest youth club founded in 1866.

YWF helped to fund the youth workers for the 2018 Summer Project through our small grants programme. The Summer Project has been a much-loved and integral part of life at St Andrew's

- Youth clubs
- Arts and media
- Health
- Sports & play
- Education and employment
- Housing association support members
- General community and family services
- Youth justice



Club for 30 years, enabling young people to learn new skills, build resilience and improve their overall wellbeing. The 20 day programme was attended by 164 young people, an average of 64 each day, who took part in a range of activities, designed to widely appeal, with a good mixture of team games, sport, creativity and challenge, as well as 5 fun trips out.

Our Partners

Business Partners

We build long-term mutually beneficial partnerships with businesses. We have a tiered offer to businesses to partner with YWF. We have been impressed with the reception of the YWF with corporate partners and are building some exciting partnerships. We are focussing on shared values and interests around supporting social mobility, diversifying the workforce, providing employee engagement opportunities, increasing the take up of apprenticeships and increasing awareness of young people of different careers and skills development.

Founding Partners - thank you to our generous partners who are requested to invest £10,000 per year (ideally for 3 years) into the Foundation and we have secured 9 founding partners to date:



Additional Partners have kindly supported us financially through Westminster City Council social value commitments, business improvement districts and other sponsorship arrangements:

Capita • ISG • Paddington Central • New West End Company • Marble Arch Partnership
 Paddington Partnership • Hotel Café Royal • Derwent • Aston Carter • Matrix SCM • Grosvenor Estates
 Victoria BID • Marylebone Hotel • AB Properties • Regency Creative • Rocket Science

Partnerships

Our work is all about developing cross sector partnerships, including:

Strategic Partners

Healthwatch
 North West London Clinical Commissioning Group
 The Metropolitan Police
 Museums and Galleries, Universities, Colleges,
 Sports Institutions, Local Trusts and Funders

Schools

Schools are key partners in achieving our vision. Thank you to schools who have supported our research and partnering with us around our projects including Westminster Academy, King Solomon Academy, Pimlico Academy, Beachcroft AP Academy, Gateway Academy, St Marylebone CE School and Queen's Park Primary School.



Young People's Foundations

We network closely with the other 6 Young People's Foundations (YPFs) - Harrow, Brent, Barnet, Hammersmith and Fulham, Ealing and Camden.

Funders

Thank you to all our funders including:
 John Lyon's Charity
 City Bridge Trust
 Westminster City Council



City of Westminster

Westminster City Council

Our most important partner we collaborate closely on our shared vision to improve lives of young people in the City of Westminster. We have two councillors on our board and have developed good working relationships with key councillors including cabinet and shadow cabinet members for Economic Development, Education & Community; and Family Services & Public Health.

We have a strong network across council departments including Children's Services, Public Health, Economy, Community Safety and Policy, Performance & Communications. This has led to new projects for our members for example the Staying Safe Project. We are working closely with the policy team to ensure the success of the WCC City Lions Project by linking this in with our business partners, members and our projects.

Representing the Youth Sector on boards and networks

WCC Early Help Board, the Westminster Serious Youth Violence Task Group, London Youth Leaders' Group and the NHS Central London Clinical Commissioning Group.

Strategic Development

We have been working with Pilotlight since Feb 2018 to develop our long-term strategy and business plan.

2017/2018 Summarised Income & Expenditure

	Unrestricted funds (£)	Restricted funds (£)	Total funds (£)
INCOME			
Grant Income	151,497	33,150	184,647
Corporate Sponsorship Income	4,600		4,600
Contract Income		9,832	
Other Income	1,261		1,261
TOTAL	157,358	42,982	200,340

	Unrestricted funds (£)	Restricted funds (£)	Total funds (£)
EXPENDITURE			
Direct Project Costs		8,998	8,998
Staffing Costs	73,765		73,765
Office and Administration costs	22,414		22,414
Other Professional Fees	10,202		10,202
SUB TOTAL	106,381	8,998	115,379
Cash funds last year end bought forward	96,985		96,985
Cash funds this year end	147,962	33,984	181,946

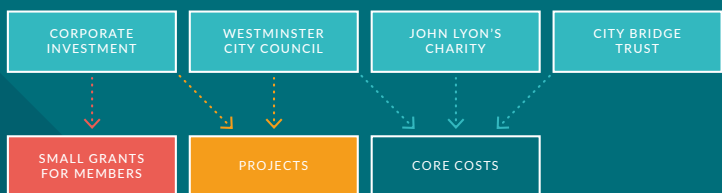
Small Grants Programme

£50,000 investment from our founding partners was awarded in May 2018 to thirteen of our member organisations to support a range of projects across Westminster in line with our 4 themes highlighted in our City Within a City report.

The following organisations have been awarded a small grant with the scope to benefit over 1000 young people within the borough:

Paddington Arts / Fourth Feathers / PAN Intercultural Play Association / Greenhouse Sports Avenues Youth Club / St Andrew's Club / MBS Dream Arts Floating Classroom / North Paddington Youth Club London Sports Trust / SouthWest Fest

YWF Investment Map



Looking Ahead

We have several priorities for the next year:

Finalise our business plan and long-term strategy with key performance indicators to measure and evaluate our impact.

Begin work with our core youth clubs to introduce a common impact measurement framework for our members.

Consolidate the YWF Team and maximising our resources and potential.

Formalise our governance arrangements with sub-committees of the board and a trustee representing Westminster schools.

Diversify our fundraising strategy including sustainable core funding, corporate investment and high-net-worth individuals.

Securing a significant large grant for our core youth club members (GLA, Home Office, Big Lottery).

Engagement with current members, supporting youth workers with capacity and training.

Development of new partnerships around our 4 key themes.

Build better partnerships between schools and our members.

Strengthen our partnership with Westminster City Council and provide representation of our members.

Work towards establishing a Westminster portal to communicate directly with young people.

Develop joint messaging and PR across the YPF network to advocate for the youth sector across NW London.