

## The Westminster Brighter Futures Fund

### Funding guidelines and priorities

<b>Applicant Information Summary</b>									
<b>Aim of the Fund</b>	<p>This funding is solely for the provision of projects / activities / services / programmes (including pilots) for children and young people aged 8-25 in Westminster that link with <a href="#">Early Help Strategy</a> Outcomes.</p> <p>Funding can be used to cover project/activity/programme costs, venue costs or capital equipment where these are directly related to the services.</p>								
<b>Background</b>	<p>This Funding was made available by Westminster City Council and the Young Westminster Foundation’s corporate and founding partners who are interested in supporting young people. The investment in youth services sits at the heart of the Council’s ambition to create a <a href="#">City for All</a> and contributes to the growing community of like-minded stakeholders investing in young people in Westminster.</p> <p>This grant-funded programme builds on the findings of YWF’s report <a href="#">A City within a City</a>. It is designed to respond to the identified needs of young people in Westminster, to allow providers to work with Youth and Family Hubs across Westminster and to test approaches to engaging and supporting young people and to sign up to the Early Help Strategy 2019 – 2022.</p> <p>This represents an opportunity for all organisations in Westminster to create an Early Help system which puts children, young people and their families first and strives to create a joint response to emerging needs, ensuring the best use of resources.</p>								
<b>Geographical Area of Benefit</b>	Projects must benefit children and young people living in the London Borough of Westminster.								
<b>Eligible organisations</b>	Members of Young Westminster Foundation (as of 27 <sup>th</sup> November 2020)								
<b>Size of available grants</b>	<p>We offer one year grants of up to £30k.</p> <p>To encourage wider participation the five organisations identified as Westminster Youth Hubs are only able to bid for up to £10k for project work as standalone organisations. They may bid in partnership with another provider (or other providers) for up to £30k.</p>								
<b>Timeframe</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;"><b>Open for Applications</b></td> <td style="padding: 2px;"><b>Friday 27<sup>th</sup> November 2020</b></td> </tr> <tr> <td style="padding: 2px;"><b>Application Deadline</b></td> <td style="padding: 2px;"><b>Thursday 17<sup>th</sup> December 2020</b></td> </tr> <tr> <td style="padding: 2px;"><b>Panel Meeting</b></td> <td style="padding: 2px;"><b>Thursday 7<sup>th</sup> January 2021</b></td> </tr> <tr> <td style="padding: 2px;"><b>Applicants informed</b></td> <td style="padding: 2px;"><b>Friday 8<sup>th</sup> January 2021</b></td> </tr> </table>	<b>Open for Applications</b>	<b>Friday 27<sup>th</sup> November 2020</b>	<b>Application Deadline</b>	<b>Thursday 17<sup>th</sup> December 2020</b>	<b>Panel Meeting</b>	<b>Thursday 7<sup>th</sup> January 2021</b>	<b>Applicants informed</b>	<b>Friday 8<sup>th</sup> January 2021</b>
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<b>Completion</b>	All grant funded projects must be completed within 12 months* of the award or agreed start date. *unless agreed otherwise								

## Priorities

### What we **must** see in your application

- Work must clearly demonstrate that it understands and meets the needs and priorities for children and young people in the local area and links to one or more of the Early Help outcomes as listed below:
  - Keeping children safe from harm;
  - Enabling more children to live within their families;
  - Healthy children who enjoy and achieve;
  - Prevention of crime and serious youth violence (or safer risk taking amongst children and young people);
  - developing life and employability skills;
  - reducing barriers to employment, and;
  - helping young people to gain qualifications, education and training
- We wish to support high quality work and use the following criteria to define quality:  
Ensuring youth voice: Young people will be involved in informing the development of the service (e.g. through consultation) to ensure the project/activity/ service/programme is accessible, affordable, wanted and valued by young people.
- Evaluation: We want to see how the work you would like us to fund contributes to your overall aims and objectives and how the results of your outcomes measurement informs your practice

### What we **would like** to see in your application

#### Priority will be given to applications which demonstrate the following:

- Working in partnership: we would like to see how the work you are applying for is embedded in the local context. This means we would like you to demonstrate how your organisation works with others, learns from others or shares resources with others to ensure you give young people the best service possible, minimising duplication of services.
- In particular, partners are encouraged to work together with the developing Youth Hubs at Churchill Gardens Youth Club, Amberley Youth Club, Fourth Feathers Youth Club, the Avenues Youth Club and St Andrew's Youth Club. Through your application we should see evidence of how you are complimenting the offer available at the Hubs and are contributing to any gaps identified by these clubs.
- Engaging 17-25 year olds is seen as a gap in local youth provision that is broadly serving 8-19 year olds. Providers that wish to focus on this area are welcome to apply.
- We would like to use this as an opportunity to test ways to support Westminster's most vulnerable young people through tailored approaches or outreach where required. This could involve direct face to face outreach and/or digital engagement and/or other suitable approaches. Providers are encouraged to submit projects that ensure services and activities are accessible to all young people e.g. CYP with SEN and disabilities, LAC, and young carers
- We welcome applications that recognise and/or embed all or some of the following frameworks:

- Young Westminster Foundation Evaluation framework (please contact YWF to find out more about this)
- Charity Excellence Framework
- National Youth Agency quality mark
- London Youth Quality mark

**We will not support applications for:**

- Work that takes place outside of Westminster
- Individuals
- Political activities
- Activities promoting religious beliefs
- National organisations with no track record of delivery in Westminster
- Work that has already taken place
- From organisations who are not a member of the Young Westminster Foundation (to sign up for free please [register](#) online)
- From organisations who have successfully applied to the Brighter Futures Strengthening the Youth Sector Fund

**We are unlikely to support applications:**

- From organisations that are in serious financial deficit
- Organisations who have an ongoing grant with YWF through last year's Brighter Futures Fund

**How applications will be assessed:**

- Where partnership working is proposed we expect that a conversation will have taken place with the relevant partner(s) / Youth Hub.
- YWF will undertake due diligence and scoring of applications. Funding decisions are made by a Grants Panel which will include representatives from Westminster City Council, One Westminster, corporate investors, John Lyon's Charity and young people. Consultation with the youth hubs will take place as appropriate.

**How we will monitor grants:**

- Applications will be monitored by YWF in partnership with the Westminster Youth Partnership Board which includes representatives from the Early Help Partnership and the Youth Hubs.