

## The Westminster Brighter Futures Fund 2021

### Funding Guidelines & Priorities

<b>Applicant Information Summary</b>											
<b>Background</b>	<p>This Funding was made available by Westminster City Council, John Lyon's Charity and Young Westminster Foundation's corporate and funding partners.</p> <p>The Fund is designed to respond to the needs of young people in Westminster as identified in our report <a href="#">Our City, Our Future</a>. The fund aims to encourage providers to work with Youth and Family Hubs across Westminster and to sign up to the <a href="#">Early Help Strategy 2019 – 2022</a>.</p>										
<b>Type of funding</b>	<p>This funding is solely for the provision of new or existing projects / activities / services / programmes (including pilots) for children and young people aged 0-25 in Westminster.</p> <p>Funding can be used to cover project/activity/programme costs, venue costs or capital equipment where these are directly related to the services.</p>										
<b>Geographical Area of Benefit</b>	Projects must benefit children and young people living in the London Borough of Westminster.										
<b>Eligible organisations</b>	Members of Young Westminster Foundation (as of 22 <sup>nd</sup> November 2021)										
<b>Size of available grants</b>	<p>We offer one year grants of up to £30k.</p> <p>To encourage wider participation the five organisations identified as Westminster Youth Hubs are only able to bid for up to £10k for project work as standalone organisations. They may bid in partnership with another provider (or other providers) for up to £30k.</p>										
<b>Timeframe</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Open for Applications</b></td> <td><b>Monday 18<sup>th</sup> October 2021</b></td> </tr> <tr> <td><b>Funding surgeries held</b></td> <td><b>Tuesday 19<sup>th</sup> October – Friday 5<sup>th</sup> November</b></td> </tr> <tr> <td><b>Application Deadline</b></td> <td><b>Monday 22<sup>nd</sup> November 2021</b></td> </tr> <tr> <td><b>Panel Meeting</b></td> <td><b>Thursday 9<sup>th</sup> December 2021</b></td> </tr> <tr> <td><b>Applicants informed</b></td> <td><b>Friday 10<sup>th</sup> December 2021</b></td> </tr> </table>	<b>Open for Applications</b>	<b>Monday 18<sup>th</sup> October 2021</b>	<b>Funding surgeries held</b>	<b>Tuesday 19<sup>th</sup> October – Friday 5<sup>th</sup> November</b>	<b>Application Deadline</b>	<b>Monday 22<sup>nd</sup> November 2021</b>	<b>Panel Meeting</b>	<b>Thursday 9<sup>th</sup> December 2021</b>	<b>Applicants informed</b>	<b>Friday 10<sup>th</sup> December 2021</b>
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<b>Completion</b>	All grant funded projects must be completed within 12 months of the award or agreed start date (unless agreed otherwise).										

Potential applicants are invited to join a 1:1 funding surgery with one of our team members on one of the following days:

Friday 22/10/21, Tuesday 26/10/21, Thursday 28/10/21, Friday 5/11/21

To book a slot, please email Nora on [nora@youngwestminster.com](mailto:nora@youngwestminster.com)

## Funding Priorities

We welcome members to apply for projects which meet one or more of our funding priorities.

These are:

- Projects which demonstrate that they understand and meet the priorities of one or more of the Early Help outcomes as listed below:
  - o Keeping children safe from harm;
  - o Enabling more children to live within their families;
  - o Healthy children who enjoy and achieve;
  - o Prevention of crime and serious youth violence (or safer risk taking amongst children and young people);
  - o Developing life and employability skills;
  - o Reducing barriers to employment, and
  - o Helping young people to gain qualifications, education and training
- Projects which demonstrate how they are responding to a local need, especially needs which have emerged or escalated as a result of the pandemic

In particular, we would like to encourage smaller and newer members with a turnover of under £250,000 to apply.

### **What we **must** see in your application**

- We wish to support high quality work and use the following criteria to define quality:  
Ensuring youth voice: Young people will be involved in informing the development of the service (e.g. through consultation) to ensure the project/activity/ service/programme is accessible, affordable, wanted and valued by young people.
- Evaluation: We want to see how the work you would like us to fund contributes to your overall aims and objectives and how the results of your outcomes measurement informs your practice

### **What we **would like** to see in your application**

**Priority will be given to applications which demonstrate one or more of the following:**

- Working in partnership: we would like to see how the work you are applying for is embedded in the local context. This means we would like you to demonstrate how your organisation works with others, learns from others or shares resources with others to ensure you give young people the best service possible, minimising duplication of services.
- In particular, partners are encouraged to work together with the Youth Hubs at Churchill Gardens Youth Club, Amberley Youth Club, Fourth Feathers Youth Club, the Avenues Youth Club and St Andrew's Youth Club. Through your application we should see evidence of how you are complimenting the offer available at the Hubs and are contributing to any gaps identified by these clubs.
- Engaging 17-25 year olds is seen as a gap in local youth provision that is broadly serving 8-19 year olds. Providers that wish to focus on this area are welcome to apply.
- We would like to use this as an opportunity to test ways to support Westminster's most vulnerable young people through tailored approaches or outreach where required. This could involve direct face to face outreach and/or digital engagement and/or other suitable approaches. Providers are encouraged to submit projects that ensure services and activities

are accessible to all young people e.g. CYP with SEN and disabilities, LAC, young carers, refugees and asylum seekers.

**We will not support applications for:**

- Work that takes place outside of Westminster
- Individuals
- Political activities
- Activities promoting religious beliefs
- National organisations with no track record of delivery in Westminster
- Work that has already taken place
- From organisations who are not a member of the Young Westminster Foundation (to sign up for free, please [register](#) online)
- Organisations who have not finished delivering projects through previous year's Brighter Futures Funds

**We are unlikely to support applications:**

- From organisations that are in serious financial deficit
- Preference may be given to organisations which have not been funded multiple times through YWF grant funding

**How applications will be assessed:**

- Where partnership working is proposed we expect that a conversation will have taken place with the relevant partner(s) / Youth Hub.
- YWF will undertake due diligence and scoring of applications. Funding decisions are made by a Grants Panel which will include young people, representatives from Westminster City Council, One Westminster, corporate investors and John Lyon's Charity.