



Young
Westminster
Foundation



INVEST IN BRIGHTER FUTURES

JOIN OUR GROWING COMMUNITY FOR WESTMINSTER'S YOUNG PEOPLE

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 @ YOUNG WESTMINSTER FOUNDATION

CHARITY REGISTRATION NUMBER: 1169255



HELEN MANN
CEO

We are the Young Westminster Foundation. Our work brings together a community of youth organisations, businesses and strategic partners to create opportunities for Westminster's 55,000+ young people. Through working together more effectively at a local level, we believe we can find solutions to some of London's greatest challenges including emotional health & wellbeing, serious youth violence and employability.

To further develop our work, **we invite you to join as a partner of the Foundation**, contributing to our ambitious fundraising target to meet the growing need of young people living in Westminster. This is a brilliant opportunity to showcase your credentials as a responsible business to your customers, partners, and clients by contributing to our members' work across the borough.

We're looking for an investment of between £10,000 and £20,000 per annum over the next four years for our Brighter Futures fund, although we also welcome one-off investments for our work. We work hard to develop long-term, sustainable partnerships with businesses and will work with you to support your social impact across Westminster. Donations will be reinvested through our [**Brighter Futures Fund and our Mastering My Future programme**](#) which enables life-changing projects and services to take place for young people each year. 15% contributes to YWF broader work.



WATCH OUR CASE STUDY

Westbourne Park Family Centre's 'Skills For Life' project was supported by Shaftesbury Capital PLC through **Westminster Brighter Futures Fund**.

WHY IS OUR WORK NEEDED AND WHY SHOULD WE BE YOUR TRUSTED CHARITY PARTNER?

We believe that all young people in Westminster should grow up healthy, safe & happy with the best opportunities for brighter futures. The borough stretches from Pimlico in the South, to Queen's Park in the North, with areas of affluence but also some of the highest levels of child poverty in the capital.

Youth workers offer life changing support for young people and our wider community. Young Westminster Foundation exists to help keep local youth services open, innovative and impactful; at a time when London has lost 101 youth clubs and 733 youth workers in recent years.

Through bringing together youth organisations, young people, businesses, and partners such as Westminster City Council, we have worked to address these disparities.

Continued investment is required to keep youth clubs open, and programmes thriving. In particular around our three key themes:

- Youth Employability
- Serious Youth Violence
- Mental health and wellbeing



Health and Wellbeing:
Over 60% of young people felt that mental health issues were either **'somewhat common'** or **'very common'** amongst their peers.

WHY YWF ?

- 1) Female led, ethnically diverse team
- 2) Significant sector experience
- 3) We have young people who are Trustees
- 4) A trusted partner for key stakeholders including Westminster City Council
- Y5) WF has a robust approval process for grant giving with ongoing due diligence, reporting and evaluation to our corporate investors

FINDINGS FROM OUR 2021 REPORT 'OUR CITY, OUR FUTURE'

OUR 2020 'WE ARE TOGETHER' CAMPAIGN ON THE PICCADILLY LIGHTS



"YWF CONTINUES TO BE AN EXEMPLARY EXAMPLE OF HOW A SINGLE ORGANISATION THROUGH BEING FLEXIBLE, OPEN, ENGAGING AND DYNAMIC CAN BRING TOGETHER A DISPARATE AND DIVERSE SET OF GROUPS AND SERVICES TO ACHIEVE A UNIFIED MISSION WITH REAL IMPACTS ON THE LIVES OF YOUNG PEOPLE"

YWF MEMBER, 2021

OUR IMPACT 2017-2025:

Needs Analysis Reports

Listening to the views of young people to inform our work, through our published research: **Our City, Our Future** (2023). Highlighting the huge worries that exist for Westminster's young people around their mental health, body image, housing, staying safe, exam pressure and future employability.



80+ Members

Local organisations who work passionately to enrich the lives of over **8000** young people. From large youth clubs to local grassroots charities to specialist groups supporting young carers, young people facing homelessness and young people with disabilities.



£7 Million +

Grants awarded, including via our annual **Brighter Futures Fund**. Supporting projects from mental health to music to sport to mentoring.



1,000+ Young People

Signed up to take part in free local activities and programmes through the **Our City** website (ourcity.org.uk).



600+ Young People

Participants of **Mastering My Future**, our flagship youth employability programme in Westminster.



Cross-sector collaboration

Our network of **75+** partners who work with us and our local community. Participating in networking events and skill sharing around themes including:

- Diversity & Inclusion
- Workplace Wellbeing
- Future Green Jobs



1,850+ Laptops

Provided to local families during the Covid-19 pandemic to tackle **digital exclusion**.